

Mechanical Data - Effective 1st January 2018

Full Page	mm
Bleed	303 x 216
Trim	297 x 210
Type	254 x 178

Half Page Horizontal

Bleed	152 x 216
Trim	146 x 210
Type	124 x 178

Half Page Vertical

Bleed	303 x 102
Trim	297 x 96
Type	254 x 86

Quarter Page

Standard	124 x 86
Horizontal	59 x 178
Vertical	254 x 43
Vertical Bleed	303 x 58
Vertical Trim	297 x 52

Third Page

Horizontal	80 x 178
Vertical	254 x 72
Vertical Bleed	303 x 78
Vertical Trim	297 x 72

Junior Page	190 x 130
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Double Page Spread

Bleed	303 x 426
Trim	297 x 420
Type	254 x 394

Half Page Spread

Bleed	151 x 426
Trim	146 x 420
Type	124 x 394

Ads should be supplied as Mac or PC formatted Quark, Adobe Illustrator, Adobe Photoshop or PDF files with any images saved as TIFF or EPS files.

Colour images should be saved as CMYK. Mono images should be saved as grayscale. Graphics should be saved at 300dpi at the size to be published.

PDF files should be distilled with compression set at highest quality, all fonts embedded.

It should be noted that extra charges will be made for all supplementary work and any additional work caused by not adhering to the requested formats at a rate of £40/hour.

Printing Method:
Web Offset

INSERTS

For information on deadlines, mechanical specifications, quantity, shipping and costs, please contact your local account executive. A copy of each insert must be supplied prior to quotation.

BOUND-IN PRODUCT CARDS

Type Area: 90 x 172mm
Trim size: 92 x 180mm