

RATES & MECHANICAL DATA 2010

Power Electronics Europe

Dollar Rate Card (\$) - Effective 1st January 2010

	GROSS 1x	GROSS 3x	GROSS 6x
Full Page			
4 color	4835	4607	4351
spot color	4256	4028	3771
Mono	3676	3448	3192
Junior Page			
4 color	3591	3382	3230
spot color	3154	2954	2793
Mono	2717	2517	2356
1/2 Page			
4 color	2992	2793	2688
spot color	2650	2460	2346
Mono	2308	2118	2014
1/3 Page			
4 color	2394	2223	2156
spot color	2128	1957	1881
Mono	1852	1691	1624
1/4 Page			
4 color	1786	1653	1615
spot color	1596	1453	1415
Mono	1396	1263	1225
Cover Position	5802	5529	5221

Inserts and direct mail pricing available on request.

	Per Month	Per Year
Online		
Home Page Main	570	
Home Page +1	475	
Home Page +2 or more		332
Website locator		342

For more information regarding rates and requirements please contact your local sales representative or email: ian@dfamedia.co.uk

MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative or email: ian@dfamedia.co.uk

BOUND-IN PRODUCT CARD

Colour \$2700

Mono \$2200

WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as \$342/annum. For further details contact you local sales representative.

EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy you wish to include.

For further information contact the Publisher or email: ian@dfamedia.co.uk

RECRUITMENT/CLASSIFIED ADVERTISEMENTS

\$60 per s.c.c. (min 6cm)

All Rates are quoted in sterling.

Advertisers can be invoiced in all major currencies, if required.