

RATES & MECHANICAL DATA 2012

Power Electronics Europe

Dollar Rate Card (\$) - Effective 1st January 2012

	GROSS 1x	GROSS 3x	GROSS 6x
Full Page			
4 color	4835	4607	4351
spot color	4256	4028	3771
Mono	3676	3448	3192
Junior Page			
4 color	3591	3382	3230
spot color	3154	2954	2793
Mono	2717	2517	2356
1/2 Page			
4 color	2992	2793	2688
spot color	2650	2460	2346
Mono	2308	2118	2014
1/3 Page			
4 color	2394	2223	2156
spot color	2128	1957	1881
Mono	1852	1691	1624
1/4 Page			
4 color	1786	1653	1615
spot color	1596	1453	1415
Mono	1396	1263	1225
Cover Position	5802	5529	5221

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