

Rate Card - Effective 1st January 2017

US DOLLAR RATES	1	3	6+
DPS COLOR	9670	9214	8702
DPS HALF PAGE COLOR	4835	4607	4351
PAGE COLOR	4835	4607	4351
JUNIOR PAGE COLOR	3591	3382	3230
HALF PAGE COLOR	2992	2793	2688
THIRD PAGE COLOR	2394	2223	2156
QUARTER PAGE COLOR	1786	1653	1615

INSERTS Prices for loose or bound inserts are available on request and are dependant on size and weight. For further details contact your local sales representative.

FRONT COVER PACKAGE 4000

DIRECT MAIL Prices available on request

COVER POSITIONS 20% Extra on Color page rates

QUOTED IN US DOLLARS (Gross)

Cancellation Terms: We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

Spot Color advert rates are 12% less the Color rate
Mono Color advert rates are 24% less the Color rate

MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative.

BOUND-IN PRODUCT CARD

Color \$2700
Mono \$2200

WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as \$342/annum. For further details contact your local sales representative.

EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy.

RECRUITMENT/CLASSIFIED ADVERTISEMENTS

\$60 per single column centimetre.
(min 6cm)
All Rates are quoted in US Dollars.