



Power Electronics Europe Web Site Advertising Opportunities

Power Electronics Europe is now firmly established as Europe's leading power electronics journal and dedicated web site www.power-mag.com

Once online, our audience can source information on technical papers, news, new products and events. With all this to choose from it offers you a great opportunity to promote your company to this online reader of Power Electronics Europe.

Leaderboard banner (All pages)	Cost per month (£)
505 pixels wide – 94 pixels high. (Max file size 35KB - jpg or animated gif)	£350
Top Banner on Masthead (Exclusive – all pages)	£450
180 pixels wide – 150 pixels high. (Max file size 35KB - jpg or animated gif)	
Sponsorship Panel (Home Page)	£200
172 pixels wide – 95 pixels high. (Max file size 35KB - jpg or animated gif)	

Create HTML: Images must be JPG, GIF or PNG. Text must be supplied as either Word or Text Only. A rough layout required should be supplied.

Supplied HTML: Document must be supplied as XMHTML Compliant. Images should be supplied as JPG, GIF or PNG. All links should be complete and live.

Email Rental £390 / 1000 – Plus setup costs on orders less than 2000