

## Rate Card - Effective 1st January 2019

US DOLLAR RATES	1	3	6+
<b>DPS COLOR</b>	9670	9214	8702
<b>DPS HALF PAGE COLOR</b>	4835	4607	4351
<b>PAGE COLOR</b>	4835	4607	4351
<b>JUNIOR PAGE COLOR</b>	3591	3382	3230
<b>HALF PAGE COLOR</b>	2992	2793	2688
<b>THIRD PAGE COLOR</b>	2394	2223	2156
<b>QUARTER PAGE COLOR</b>	1786	1653	1615

**INSERTS** Prices for loose or bound inserts are available on request and are dependant on size and weight. For further details contact your local sales representative.

**FRONT COVER PACKAGE** 4500

**DIRECT MAIL** Prices available on request

**COVER POSITIONS** 20% Extra on Color page rates

QUOTED IN US DOLLARS (Gross)

**Cancellation Terms:** We require 30 days notice in writing prior to the copy/material deadline for cancellation of any advertising or sponsorship. Copy/material deadlines are defined as 15 days prior to publication for print products and 7 calendar days prior to flight dates for online.

**Spot Color advert rates are 12% less the Color rate**  
**Mono Color advert rates are 24% less the Color rate**

### MAILING LIST RENTAL

Readers of Power Electronics Europe are available for direct mail campaigns, rented on a one-time usage basis. For more information regarding rates and requirements please contact your local sales representative.

### BOUND-IN PRODUCT CARD

Color \$2700  
 Mono \$2200

### WEBSITE LOCATOR

Promote your company web site and telephone number to the whole readership of Power Electronics Europe for a year for as little as \$342/annum. For further details contact your local sales representative.

### EDITORIAL ARTICLE REPRINTS

Double the exposure of your articles published in Power Electronics Europe by reprinting them, produced to your needs on high quality paper stock. We will modify the article to include your advertisements, or other copy.

### RECRUITMENT/CLASSIFIED ADVERTISEMENTS

\$60 per single column centimetre.  
 (min 6cm)  
 All Rates are quoted in US Dollars.